



Artist's Bio

Alan Peckolick has enjoyed a 35 year career as an internationally recognized graphic designer. Peckolick is known for the typographic forms he created. His fascination for the graphic letter form underpins much of his work as he draws much of his inspiration from historic signage and lettering from around the world. His projects have included logo design and corporate identity for such clients as Revlon, New York University, Baruch College. He has designed annual reports for some of the Fortune 500, AT&T, General Motors, Bell South and Pfizer. Internationally he has worked for Society General (France), Grupo Industrial Alfa (Mexico), Mercedes-Benz (Germany), Sony (Japan). Upon graduating from Pratt Institute in 1964, Peckolick went to work as the assistant to the renowned designer Herb Lubalin.

In 68 he opened his own design office, but in 1972 went back to a fast growing Lubalin, Smith & Carnase; several years later the company was reorganized and renamed Lubalin, Peckolick Associates.

Peckolick's work has earned him over 500 design awards worldwide, including honorary membership in the art director's club of Bergen Norway. His work has been featured in design Journals and books. From 1985, Peckolick has been included in every edition of "Who's Who in America" and since 1990 in every edition of "Who's Who in Graphic Design". In 2008, he was chosen as one of ten designers to be included in China's first international graphic design book. A poster he did for Mobil is in the permanent collection of the Gutenberg Museum in Mainz Germany. In 2002, Peckolick was invited to donate his archive to New York University's Fales collection, housed in the Bobst Library.

He was the subject of a career retrospective show at the university's Tracey/Barry Gallery in Autumn 2005, titled "A Life in Type: The Graphic Design of Alan Peckolick". Apart from lecturing on graphic design in Hamburg, Stuttgart, Helsinki, Tokyo, London and Bergen, Peckolick has been painting professionally since 1998. He is represented in London (Cosa Gallery), Key West Florida (Lucky Street Gallery) and in New York (Atlantic Gallery). His paintings are in numerous private collections in the US and Europe.